

LONG BEACH BRANCH NAACP

YOUTH PROGRAMS

The Long Beach Branch NAACP has been serving the needs of our youth for more than 82 years. A major Branch focus is educational programs and activities for youth. Another goal is to improve cultural pride, reduction of human violence, and to promote racial harmony. Programs have been developed that embrace students, parents, businesses, and the community at large. The major objectives are to promote academic excellence, social responsibility, professional development, and community service.

THE COMMUNITY IMPACT PROGRAMS INCLUDES

- NAACP Scholars and Scholar Dollars: Scholar funds and dollars provide financial support for high-achieving high school and college students from low income and disadvantaged backgrounds. The selection criteria are based on academic performance and community service performed in Long Beach.
- Youth Wealth Empowerment: Early Personal and Educational Financial Planning.
- Stay in School: Elementary to High School student retention program to encourage high attendance, good grades, and discipline in the classroom.
- Leadership Academy and Development: Learning leadership skills applicable in all areas of professional and personal life
- ACT-SO Program: Olympics of the mind competition in the areas of sciences, humanities, performing arts, visual arts, and business.
- Conflict Resolution Training: Teach conflict resolution with communication and nonviolence.
- Fitness and Focus: Promote life-long fitness and health
- Camps: Golf, Sailing, and Tennis. Introducing life-long fitness and sports.
- Discovery of the Arts: An introduction to the fine and performing arts via field trips and guest artists.
- Talent Search and Development: Scholarships to assist in the purchase of musical instruments, and lessons, showcases of talent, and field trips and interaction with established artists.
- Careers and Mentorship: Shadowing professional in law, medicine, government, business and education. Career education classes to understand the job search process and life-long career management.
- Young Entrepreneurs: The Young Entrepreneurs Program teaches middle and high school students the entrepreneurial process; guest speakers, mentors, as well as field trips are designed to provide real world business experiences. The program is a comprehensive, hands-on, practical program that takes participants through the entire process of starting a small business.
- Get Aboard the Technology Train: Youth teach other youth and senior citizens the basic functions of technological devices such as computers, cell phones, and televisions.
- Math and Science Collaborative: In conjunction with California State University's MESA (mathematics, engineering, science, and achievement) for high school and college students.

These services are not limited and they will be provided to any low to moderate income, disadvantaged and underserved Long Beach youth. Our programs provide positive alternatives to truancy, drugs, gangs, and other negative elements that are destroying young lives.

Unfortunately, there have been a number of talented and deserving youth indentified by the Long Beach Branch NAACP, who will be not be able to participate in our youth programs due to lack of funds.

How can you help? Make a tax-deductible contribution of \$100, \$200, \$500, \$1000 or more to enable a student participate. You can make a significant impact on the lives of these young people by supporting the Long Beach Branch NAACP's CIP Program. With your help, we can reach our goal of producing economically successful young adults that will not only benefit themselves, but the entire Long Beach Community.